



brimstone

at Langdale

Work has now commenced on the most exciting hotel development seen in the Lake District for many years with the construction of 16 stunning new hotel suites which will be open from Spring 2013. The new suites will offer the finest hotel experience in the area and will place Langdale once again at the forefront of luxury accommodation providers in the UK.

This project will support the long term sustainability of the Langdale Estate following the sale of all the stock timeshare units. Brimstone will offer the finest collection of hotel suites in the Lake District and far beyond; work is well under way to prepare the site and remove rock. The site will be surrounded by hoarding and the contractors will work closely with the management company to carry out the works in the most considerate way possible.

As you can see from the images the completed building will be sympathetic to the Estate and the surrounding area yet have a modern, contemporary and luxury feel. For more information on the progress of the building work please see the Owners' Website and for details of the new hotel bedrooms please see brimstonehotel.co.uk.



South Elevation



East Elevation



Adam Sharrock - Owner Relations Manager

Hello Owners

In the last edition of Views I started off by asking if you had all enjoyed the brief summer we had; sarcasm being used here as we didn't really have one. Well, how things change. Summer has arrived early at Langdale and the whole country. I'm currently sitting on top of Founders' Seat hill in glorious sunshine, gazing over at the majestic Langdale Pikes. It's times like this that I really appreciate how lucky I am living here.

So, spring has definitely sprung. The daffodils are out in force, the trees are starting to bud and the fields are nicely filling up with lambs. I have even seen Magnolia and Rhododendron flowers out already, which is very early.

2012 is going to be a very busy year for both Langdale and the Nation. As a country, we have the Queen's Diamond Jubilee and, of course, the beautiful games! It's a time when the whole country can unite as one and really get caught up with national pride, watching our sports personalities performing at their best, creating moments of tension with the highs and lows. The world is watching! Blimey, I can't wait for the Euro 2012 football tournament to start. Oh yeah, and some Olympic thing is happening in London, I think.

As for Langdale, we are continuing with the massive ongoing project of refurbishing the lodges. This is coming on really well with great feedback from owners. Then there's the development of the newest member of the family - Brimstone at Langdale. I won't go into this now as I know it is the cover story in this edition of Views, but I don't mind admitting how excited I am about it all. I don't want to rush the year away but I can't wait for it to be finished so that I can have a look around.

What else has been happening here over the last six months? We are continuing with the trips out for owners which are still as popular as ever and we are adding new Privilege Card partners to get some amazing deals for you and to add to your holiday experiences while you are here. All the details of these are on the Owners' Website, so please, when you get a chance, go and have a look at them. The latest one is with Go-Ape - the high-wire assault course in the trees at Grizedale Forest. We have managed to negotiate a 20% discount

off all their prices when you show them your Privilege Card. I am working on a few new things for you, both on and off-site. At the moment you will just have to watch this space, but they're going to be great!

The last from me is to try and encourage those of you who don't already to visit the Owners' Website on a more regular basis. Views is great for getting information to you all and works twice as hard as Father Christmas, but still only comes out twice a year. The Owners' Website gets up-dated as and when things happen. So please, when possible, 'Log-in & Find out'. If you have lost or forgotten your log-in details then please contact me and I can arrange for a reminder or new details to be sent out to you.

So, till I see you again at Langdale, I wish you all good health and happiness.

Best wishes

Adam
Owner Relations Manager

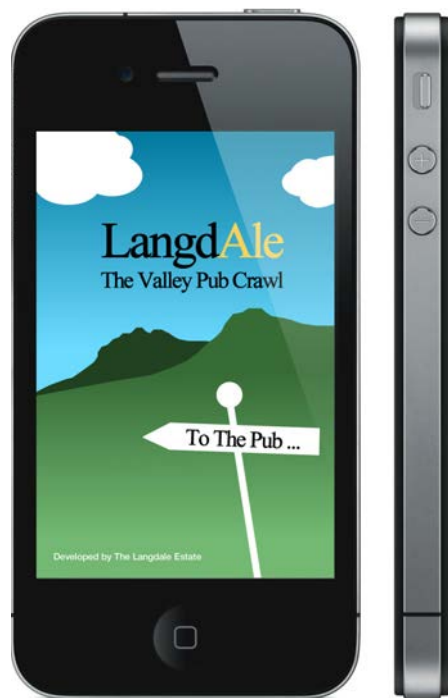
015394 38016 / adam@langdale.co.uk



Go Ape

LangdAle - The Mobile App

For those of you that like to use your Smart phones for more than just making calls, the Marketing team at Langdale have developed an app for Apple and Android devices which provides information and offers for the pubs in the Langdale Valley and directions for a "Pub Crawl" around the Valley. Just search Langdale in the app store or scan below.





Familiar Faces at Langdale

In March, Nigel Harper, our Marketing Manager, married Jemma Prickett in a private ceremony at Gretna Green.



Nigel & Jemma Harper

Ben Clarke has been appointed Manager at Wainwrights Inn following the departure of Tina and John to pastures new in Fort William, we wish all of them well.



Ben hard at work in Wainwrights'

Catherine Bishop has given birth to Alex weighing in at a mighty 10lb15oz (ouch!)

Kelly Hodkinson has successfully completed her Post Graduate Diploma in Personnel Management and Development qualification.

Lee Tyrer has left after a year and half at Langdale to continue his career at Formby Hall Hotel. Lucasz Zachmielewski was recently involved in a serious car crash whilst visiting family in Poland. We wish him a speedy recovery.

At Langdale we are proud to employ a diverse workforce and welcome colleagues from all parts of the world and with different backgrounds to work with us alongside our contingent of local (including the off-comers) staff. We currently work alongside colleagues from Spain, Poland, France, South Africa, India, Scotland, Bulgaria, Romania, Hungary, Slovakia, Ireland and there are more. It makes for an exciting and healthy working environment and fits perfectly with the company's Equal Opportunities policy, by which we strive to treat all employees fairly and equally, and we do all that we can to promote good practice in this area in order to reduce the likelihood of discrimination or harassment occurring, whether that might be as a result of a person's gender, marital status, pregnancy or maternity, disability, race, religion or belief, sexual orientation, gender re-assignment or age.

There are some colleagues from other countries who we are delighted to be able to single out for particular praise. Patti Kolarczyk joined the Housekeeping team in 2005. Since then through determination, hard work and targeted results she now manages the Hotel Housekeeping team. Anyone who has recently stayed in any of the hotel rooms will have experienced the high standard of housekeeping for themselves. Congratulations and thanks to Patti.

Nathalie Dasse-MacKay who many of you will know from her time in the Front of House team has been at Langdale since 2007 and as well as getting married to Louis has through hard work, diligence and dedication gained the position of Front of House Manager. Reception is a complex and demanding department to manage and Nathalie seems to take it all in her stride.

Wainwrights' Inn

Many of you will know Ben Clarke who has worked as a Duty Manager at Langdale for 5 years. Along with fast cars and Manchester City Football Club, Ben shares a passion with many of us for real ale. He has been the driving force behind a number of events (which usually involve beer) such as the Dark Skies event at Wainwrights. We hope you will continue to enjoy the great food, beer and atmosphere in Wainwrights and if you are a regular, enjoy the improvements he is going to bring to the pub along with Garry and the rest of the team.

As the new Manager Ben is aware of the demands and needs of his clients and has already brought back the Lamb Shoulder which was previously removed due to the cost. Well, it has now returned alongside the very popular Lamb Shank, whilst a little more expensive. We hope that having both dishes on the menu will demonstrate how Ben has really listened to the valuable feedback which you provide.

Since the last edition of Views, new and improved seasonal menus have been introduced in Wainwrights' Inn and also in Purdey's Restaurant, The Terrace and Hobson's.

Man at the Top & Langdale Weir

Through the generosity and commitment to preserving the Lakeland landscape Langdale owners have raised a staggering total of £176,900 since the inception of the Man at the Top scheme which funds footpath repair in the Langdale Valley.

Langdale owners have donated £22,654 towards the reconstruction of the Weir which is greatly appreciated. We hope very soon to pass the half-way mark towards the total cost of £55,000. The new weir, and related works on the waterways have led to a transformation of the Langdale site for the benefit of owners.



Maintenance & Refurbishment



New Style Lodge Lounge

The maintenance period for 2011 has just come to an end. This was the third year of the Owners' Club refurbishment plan. So far within the plan Ian Murray and his team have completed a huge amount of work spread across the vast majority of units.

We have seen the refurbishment of 79 en suite bathrooms, 67 secondary bathrooms and shower rooms and 29 kitchens and lounge areas. Every unit has seen some major refurbishment during this time. The schedule for bathrooms remains within the original five year timescale and lodge lounges/kitchens will be completed the following year.

In addition to the refurbishment work in the original plan we have also been working to replace some boilers and introduce a new, more secure, entry system for units. Additionally we have needed to address the rebuilding of a large retaining wall that holds Lodge 43 in place and have carried out extensive repairs to access roads.

More detail is available via the Owners' Website and the interactive map. The schedule is currently being reviewed and updated in anticipation of the 2012 maintenance and refurbishment season.

Committee & Board Workshops

In the last edition of Views we said that we would be inviting interested parties who attended The Langdale Board and Committee Workshop in Harrogate to attend Board and Committee meetings throughout the year and at the Committee

meeting on 18th February this year four interested parties attended for part of the meeting to get a feel for how business is conducted and to ask questions. We will do the same with the remaining interested parties during meetings held in 2012.

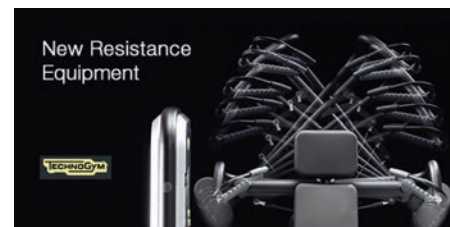
The general feedback was that attending a meeting provided valuable insight, was enjoyable and provided those attending with a better understanding of what was involved in being a Committee member.

The Spa

In the past year we have introduced some new products to the Spa which complement the existing range which includes Anne Semonin and Elemis. Cetuem, since their launch in the late 1980s, have been innovative in manufacturing the highest quality products with a range of over 290 nail colours and the purest blend of essential oils and treatments carefully crafted to soothe aching feet and transform busy hands.

Also new to the Spa are Shellac nails, lasting at least 14 days without chipping, scratching, or smudging, even on the most hardworking of hands. Many people have noticed that their nails are stronger and healthier after using Shellac. So, not only does it protect your nails it also improves the health of your nails. It is available in an array of different colours.

In the gym we have installed new resistance equipment from Technogym and additional free weights. The gym has also been re-decorated. If you have never tried a gym session before why not get some specialist advice from any of the club staff and give the new equipment a go.



Privilege Card

Don't forget your Privilege Card each time you visit Langdale for exclusive discounts in Purdey's, The Terrace, Hobson's, Wainwrights' Inn and The Spa.

Also, remember you can SAVE 10% off the best available rate in the Langdale Hotel.